

Discover the Power of QR Codes

On the new HomeAdvantage brochure, there is now an option to add a QR code. In addition to being able to change the URL and add a phone number, you can swap out the placeholder QR code for one that leads directly to your HomeAdvantage site. Below is some information on QR codes and how to use them.

Don't forget to update your logo, URLs, Phone numbers, Average Cash Rewards, and the QR code. All the information that should be changed noted on the InDesing document.



Customize your codes with artwork and your logo.



Track scan locations, frequency, device, unique scans & more.



Edit existing QR code URLs to go live instantly.

QR Code Basics

What is a QR Code?

QR Code is a two-dimensional version of the barcode, typically made up of black and white pixel patterns. "QR" stands for "Quick Response", which refers to the instant access to the information hidden in the Code.

QR Codes Are A Tool

Gather feedback to improve your products or services, increase customer engagement with images or videos, or even promote your business via events and coupons. All of these can be done with just a single scan!

QR Codes Placement

QR codes can be used on a variety of things. Print assets, digital ads, websites, branch signage, branch TV displays and more!

QR Code Generators

There are several free options available, as well as subscription services which allow you to track and customize your QR codes. The top three subscription services according to medium.com are*



QR Code Generator Powered by bitly
Free & Subscription Options Available



QR Code Monkey
Free & Subscription Options Available



Beaconstac
Subscription Options Only